

Let's talk!



Antonio Montero
Chief Executive Officer

Consultancy and Strategic Communication is the business model that we developed in our company. We will provide you with technological solutions that help and empower business organizations to become more competitive.

We are an international company from Spain, México and Panamá.

Do you have a business project?
Would you like to improve your organization?

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The IT in Real Estate

The information technologies and communications are transforming the real estate market. The use of Internet to publish real estate offers is necessary due to the increased demand of the last months.

Where do the innovation and its paradigm shift come from? **Centraliza** strongly believes in the **establishment of technologies** which support four basic pillars: **“You show yourself, they find you, you communicate and they buy you”**.

Our consultancy proposes solutions that establish ecosystems in **digital environments** to strategically communicate, transmitting confidence based on the user experience on demand, using Internet as a real tool for recruiting and generating business.

We provide you with **Innovative solutions** such as **3D virtual tours** of the building even before its construction, **helping your presale. Centraliza offers this technology** that can be used on its online platforms with excellent quality, being a similar experience to the visit of a “pilot flat” under construction project.

These technologies are **appropriate** for any of the **real estate** options, Sale and Rental without limitation, increasing the percentage of effectiveness in business management and at the same time **improving the structural business expenses**.